



Healthcare Executive Forum of Central Pennsylvania Sponsorship Program

Dear Corporate Sponsor:

The Healthcare Executive Forum of Central Pennsylvania (HEF) is an independent chapter of the American College of Healthcare Executives. We invite you to participate in the Annual Corporate Sponsorship Program for 2018. The benefits of the sponsorship are significant. Organizations enhance their brand equity and position as a leader in the healthcare industry while gaining key networking opportunities. By aligning with HEF, sponsors deepen their relationship with loyal HEF members.

The HEF Sponsorship Program permits our Diamond and Platinum sponsors many networking and marketing opportunities including the opportunity to network with members, a presentation opportunity at events and attend educational sessions as well as publishing an article in the quarterly newsletter. Platinum sponsors will have the opportunity to interact with HEF board members and publish a narrative on the HEF website defining the company's service offering and link to company's homepage via the HEF website. Sponsorship also offers organizations complimentary registrations to programs. These are excellent ways to present your company to our membership.

Depending on the level of sponsorship, we will be offering our sponsors the opportunity to display company information at events, recognition on HEF marketing materials and verbal acknowledgement. HEF will also work with the corporate sponsor to develop a customized sponsorship package tailored to their needs.

This invitation is for a one-time investment in the 2018 Sponsorship year. Participation as a sponsor will start the month of payment and run for a period of 12 months from that date. HEF will invoice sponsor for sponsorship at the desired sponsorship level. You may join the Annual Corporate Sponsorship Program by contacting Beverly Kujawski at bkujawski@wellspan.org.

Thank you for your continued support of the HEF!! Please let us know if you have any specific questions. We look forward to your participation as we are excited about the continued growth of our chapter.

Sincerely,

Beverly A. Kujawski

Beverly A. Kujawski, FACHE
HEF President



About the Healthcare Executive Forum of Central Pennsylvania (HEF):

The Healthcare Executive Forum of Central Pennsylvania is a local, independent chapter of the American College of Healthcare Executives (ACHE) founded in 1990.

The Mission of the HEF is to:

- Be the professional membership society for healthcare executives
- Meet its members' professional, educational and leadership needs
- Promote high ethical standards and conduct
- Advance healthcare leadership and management excellence
- Promote the mission of the ACHE

The vision of HEF is to:

- Be the healthcare professional organization of choice in central Pennsylvania for executives from the entire healthcare spectrum

Quick Facts about HEF:

- Serves 15 counties of Pennsylvania
- HEF currently has approximately 250 members, representing over 70 healthcare organizations
- Serves over 20 hospitals and healthcare systems as well as the Hospital and Healthsystem Association of PA.
- Provides partnerships with accredited colleges that provide innovative education and research in information technology, healthcare administration and life sciences
- Offers continuing education credits for ongoing learning and maintain access to cutting edge industry knowledge
- Enables members the opportunity to maximize professional potential by earning premier credential in healthcare management, an ACHE Fellow (FACHE) board certified in healthcare management
- Members receive reduced fees for educational programs and networking receptions
- Excellent opportunities to develop professional relationships and gain mentors/mentees
- Provides the best way for healthcare leaders to connect, succeed, learn, advance and lead.

Board Members:

Elaine Charest, FACHE	Past President	Cindy Page	Secretary
Beverly Kujawski, FACHE	President	Jenna Jansen	Membership Chair
Benjamin Pease	President Elect	Brian Krug	Treasurer
Jason Alexander	Programs Chair	Melissa Pierce	Communications Chair
Steven Taylor	Operations Chair	Jean Tauber, FACHE	ACHE Regent



- Aetna
- Altoona Regional Health System
- Andrews and Patel Associates
- ATG Extension
- Baptist Health System
- Bello Nurses LLC
- Blair Gastroenterology Associates
- Carlisle Regional Medical Center
- Capital Blue Cross
- CareFirst Health Plan Managers, D/B/A Morel Associates
- Case Management Unit
- Catherine Baumgardner & Associates
- Celtic Healthcare
- Clinic for Special Children
- CURE International
- Daiichi Sankyo
- Diamantoni and Associates
- Dunham US Army Health Clinic
- Future Healthcare Executives
- Geisinger-Lewistown Hospital
- Geneia
- Gettysburg Hospital
- Good Samaritan Health System
- Hamilton Health Center, Inc.
- Hanover Hospital
- HealthcareData Company, LLC
- HealthSouth
- Heart of Lancaster RMC
- Highmark Health
- Holy Spirit Hospital
- IMA Consulting
- Innovative Healthcare Teams
- James E. Van Zandt VAMC
- Janssen Biotech, Inc
- Johnson Controls
- Joint Commission Resources
- Keystone Health
- Lancaster General Hospital
- Lancaster Regional Medical Center
- Landis Consulting Corporation
- Mallinckrodt Pharmaceuticals
- Menno Haven Retirement Communities
- Mount Nittany Medical Center
- Mount Nittany Physician Group
- Nason Hospital
- Ohesson Manor
- OSS Health
- PA Army National Guard
- PA EHealth Partnership Authority
- Penn State Dept. of Health Policy and Administration
- Penn State Hershey Medical Center/ Penn State Health
- Penn State University
- Pennsylvania College of Health Sciences
- Pennsylvania Dept. of Public Welfare
- Pennsylvania Pro-Life Federation
- Pennsylvania Psychiatric Institute
- UPMC Pinnacle
- Pollock Associates, LLC
- Presbyterian Senior Living
- Quality Insights of PA
- Quest Behavioral Health
- Regional Gastroenterology Associates of Lancaster
- RemCare Anesthesia Solutions
- Schreiber Pediatric Rehab Center
- Select Medical Corp
- Select Specialty Hospital
- Summit Health System
- Summit Physician Services
- TeamHealth
- The Hospital and Healthsystem Association of PA (HAP)
- The Johns Hopkins Hospital
- The Meadows Psychiatric Center
- The Shook Home and the Quarters at the Shook
- Trane Healthcare
- TrueNorth Wellness Services
- Tyrone Hospital
- United Healthcare
- University of Pittsburgh GSPH
- UPMC Altoona
- VA Medical Center
- Vibra Healthcare
- Vxtra
- WellSpan Health System

Sponsorship Packages

	Diamond \$2500	Platinum \$2000	Gold \$1500	Silver \$1000	Bronze \$500
Recognition and Hospitality Opportunities					
Exposure to HEF membership	X	X			
Welcome email with company information sent to distribution list	X				
Opportunity to interact with Chapter Board members	X				
Opportunity to network with membership and attend educational opportunities	X	X			
Marketing Opportunities: Newsletter/Emailings					
Published educational article in each of the quarterly newsletters (Diamond: 4, Platinum: 1)	X	X			
Company advertisement space in newsletter for all publications in the sponsor year	X	X	X		
Corporate logo on newsletter with quick hyperlink to company website	X	X	X	X	
Company logo on event fliers and registration pages	X	X	X	X	X
Marketing Opportunities: Website					
Recognition on Chapter's website	X	X	X	X	X
Published narrative defining company's service offering and Link to Company's website	X				
Meetings and Events					
Space for posters/displays and other recognitions and meetings and social events	X	X	X		
Sponsors placed on email blast list for event notification	X	X	X	X	X
Recognition on registration brochure and other collateral materials at events	X	X	X	X	X
Verbal acknowledgement at all events and educational programs	X	X	X	X	X
Invitation/Admission to all events (Diamond: 3, Platinum: 2, Gold: 1)	X	X	X		
Presentation opportunity event time (Diamond: 5 min, Platinum: 2 min)	X	X			
Customized: as defined by the vendor					



Sponsor Application Form

Organization Information:

Name: _____

Address: _____

Contact Information:

Name: _____

Title: _____

Phone: _____

Email: _____

Desired Sponsorship Level:

Diamond Platinum Gold Silver Bronze

Please briefly describe your organization:

Has your organization ever been a sponsor of the Healthcare Executive Forum of Central PA? If so, how many years? Yes: _____ No: _____ # of Years: _____

Upon receipt of this form, the contact person listed above will receive the sponsorship agreement with information on payment.

The Healthcare Executive Forum of Central Pennsylvania appreciates your desire to be part of our organization. We value your participation and will do everything in our power to make sure our relationship is a successful venture. We look forward to speaking with you soon.

For any additional information on how to become a sponsor, please contact